

1. OVERVIEW TERMS

Sponsor understands and is aware of the following:

- A. All booth charges are non-refundable, non-cancellable and non-transferable.
- B. Legion Sports Fest's goal is to maximize traffic for all partnership levels in a fair manner; accordingly, booth locations are assigned based on many deciding factors, including sponsorship level, investment, time of booking, number of shows exhibited per year and length of partnership with Center Podium productions
- C. Standard booths are uniformly constructed with 8-foot high drape-type back wall (drape panels, flame retardant treated) and 3-foot high draped sides, supported by aluminum pipe and stanchions. Space charges include one 6-foot skirted table, two chairs, one wastebasket, and one standard booth sign with the Exhibitor's name.
 1. **All other services including custom booth displays, WiFi, electricity, materials, shipping, material handling, labor, special furniture, etc., must be ordered separately by the Exhibitor, directly through TriCord Events Services and are not included in the charge for the exhibit space. Please see attached Tricord Exhibitor Kit for full details, prices, deadlines and registration procedures.**
 2. For WiFi: Booking info is attached.
- D. Must follow all Long Beach Convention Center, Legion Sports Fest, TriCord Event Services, Long Beach Health Department, Long Beach Fire Department rules and regulations
 1. California state law requires that **all exhibitors selling merchandise from the floor or taking orders either on a wholesale or retail basis must have a valid California Seller's Permit** (temporary or ongoing)
 - i. Seller's permits can be obtained through the State Board of Equalization at no charge here <http://www.boe.ca.gov/>
 - ii. If selling on-site, please send Temporary or Ongoing Seller's Permit Number to Ted Johanson by 11/1/19
 2. **IF FOOD SAMPLING:**
 - i. Items dispensed are limited to products manufactured, processed or distributed by exhibiting firm.
 - ii. All Items are limited to sample size and must be distributed from exhibit location
 - iii. Beverage samples are limited to a maximum of 2 fluid ounces of product. Food Items are limited to "Bite Size" portions of 1 oz.
 - iv. **Exhibiting firm or show management must also obtain a Health Permit from the Health Department. Prices for the temporary food sampling permit range from \$77-\$140 and are due by October 15th, 2019**
<http://www.longbeach.gov/globalassets/health/media-library/documents/inspections-and-reporting/forms/environmental-health/temporary-food-stand-vendor-application-2018>
 - v. **CBD: Topical Products are approved** for selling and sampling; however, as California's Retail Food Law defers to the FDA for approved food additives and foods, until the FDA rules that industrial hemp-derived CBD oil and CBD products can be used as a food or California makes a determination that they are safe to use for human and animal consumption, **CBD products are not an approved food, food ingredient, including pet food, food additive or dietary supplement.**
- E. All attendance numbers provided by Sponsorship Director are realistic projected estimates based on previous show data and a summary of marketing efforts, year over year data, and sports partnerships. Projected estimates are not a guarantee of certain levels of attendance.
- F. Exhibitors are not permitted to share booth space with another business without authorization.
- G. **Exhibiting firm must provide a certificate of liability with coverage of \$1,000,000 per occurrence naming the following as additional insured:**

Tahoe Show LLC dba Center Podium Productions
4690 Longley Lane, Suite 13
Reno, NV 89521
- H. Center Podium Productions is known for first-class event venues, service, and aligning with partners that share the same vision. Please focus on providing a high-end display (beneficial for your company brand image anyway). In an extreme case, Center Podium reserves the right to refuse exhibitor booth space if appearance is of low quality or attempting to display or promote anything illegal.
 1. Center Podium production's decisions at the show are final and Center Podium reserves all rights to protect the integrity and safety of the event.
- I. **Exclusivity:** Energy drinks, canned pre workout, and any ready to drink energy beverage are not permitted to exhibit, market or sample through an exclusive title sponsorship of Legion Sports Festival for 2019. If you are one of these companies and process payment through this floor plan, you will be refunded within 30 days and not

permitted to exhibit. If exhibitor adds an energy beverage to their portfolio, it will not be approved to sample or be displayed for marketing.

2. TITLE, DIVISION and CLASS SPONSORSHIP RELATED OVERVIEW TERMS

Sponsor understands and is aware of the following:

A. We will implement all items mentioned above if all information needed is provided and received from sponsor.

Sponsor is aware they have the option to submit all information needed for company website profile and social media posts (call to action code, description, show specials, membership specials, YouTube link etc...).

B. If sponsor content is submitted for social media posts, Center Podium reserves the right to change the content or not approve submitted content if it does not fit with the social personality/voice, is only an advertisement, is too long, is not relevant to the show, is only text with no image (awesome memes excluded from this rule). It is recommended you provide motivational, educational or show related content for maximum engagement (we will add your call to action promotion to the text of the post and information on your business in each post)

C. If sponsor content is not submitted, Center Podium may determine at their discretion the most appropriate pictures, text and/or videos to re-post from Sponsor social accounts to fulfill sponsorship commitment. You may also recommend which posts we should share on your page instead of providing exclusive content for a social media post.

D. Center Podium social media and website related content decisions are final and are in place to protect integrity of the brand.

3. LIABILITY WAIVER

I hereby waive and release all rights and claims for damages against the National Physique Committee of the USA, Inc., IFBB Professional League, City of Long Beach, Long Beach Convention Center, SAVOR, Tahoe Show LLC, TriCord Event Services, all sponsors and vendors, employees, competitors, presenters or assigns by reason of injury or damage, which may incur, and include any injuries or damages suffered and sustained by members of my entourage or individuals associated with participation in the 2019 Legion Sports Festival.

4. AGREED AND ACCEPTED:

I agree to the above stated terms of this Agreement: